

ORDINANCE NUMBER 2019-01

AN ORDINANCE AMENDING THE ZONING ORDINANCE OF THE CITY OF OXFORD, ARTICLE 9, SECTION 9.06, SIGNS PERMITTED IN NONRESIDENTIAL DISTRICTS (ORDINANCE NO. 2017-20, 9/26/2017)

BE IT ORDAINED by the City Council of the City of Oxford, Alabama, as follows:

SECTION 1. Upon recommendation of the Planning Board of the City of Oxford the Council hereby amends Article 9, Section 9.06, Signs Permitted in Nonresidential Districts, of the above referenced Ordinance so that it shall read in its entirety as follows:

Section 4.01 Signs Permitted in Nonresidential Districts

Permanent signs are permitted in nonresidential districts in accordance with Table 9-1 and the following:

1. *Freestanding Signs.* Nonresidential uses are permitted freestanding signage as provided in Table 9-1. The following standards apply to all freestanding signs, except where otherwise specified:
 - a) Freestanding signs may be illuminated or not and may include manual or electronic changeable copy, subject to [§9.06.4 Electronic Changeable Copy Signs](#).
 - b) Freestanding signs may be no closer than 15 ft to the edge of pavement of any street and no closer than 50 ft from a sign on an abutting property.
 - c) Freestanding signs within a Multi-tenant Center must be consistent in design, materials, and colors.
 - d) Allowable sign height is based on the classification of the street along which it is located as provided in Table 9-1. Different height limits may apply on corner lots when the abutting streets are classified differently.

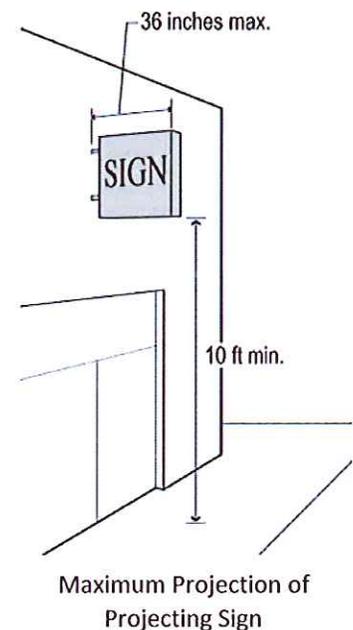


Table 9-1 Nonresidential District Sign Standards						
District	ASC	GB	CBD	NSC	INST	M-1 & M-2
Max. Height ¹						
Arterial	30 ft	30 ft	15 ft	15 ft	15 ft	30 ft
Collector	25 ft	25 ft	15 ft	15 ft	15 ft	25 ft
Local	15 ft	15 ft	12 ft	12 ft	12 ft	15 ft
¹ See §9.06.1.e for height allowances for signs along Interstate 20.						
Freestanding Signage for Individual Premises (other than Multi-tenant Centers)						
Max. number of signs	1 per street frontage					
Max. copy area per sign	100 sf	150 sf	100 sf	50 sf	100 sf	150 sf
Freestanding Signage for Multi-tenant Centers						
GFA of Center	Number and Area of Signs					
1,000,000 sf and larger	Max. number of signs: 4 Max. aggregate copy area: 850 sf Max. copy area of each sign: 350 sf					
500,000-999,999 sf	Max. number of signs: 3 Max. aggregate sign area: 700 sf Max. copy area of each sign: 300 sf					
100,000-499,999 sf	Max. number of signs: 1 per street frontage up to 2 total Max. aggregate copy area: 500 sf Max. copy area of each sign: 250 sf					
50,000-99,999 sf	Max. number of signs: 1 per street frontage up to 2 total Max. aggregate copy area: 350 sf Max. copy area of each sign: 200 sf					
10,000-49,999 sf	Max. number of signs: 1 per street frontage up to 2 total Max. aggregate copy area: 250 sf Max. copy area of each sign: 150 sf					
Less than 10,000 sf	Max. number of signs: 1 per street frontage up to 2 total Max. aggregate copy area: n/a Max. copy area of each sign: as provided above for individual premises					
Attached Signage for Individual Premises and Multi-tenant Centers						
Max. number of attached signs	1 wall or projecting sign per façade + 1 awning or canopy sign per facade					
Max. copy area per sign						
Wall Sign	150 sf or 25% of the façade area, whichever is less					
Projecting Sign	16 sf					
Awning or Canopy Sign	25% of the surface area of the awning or canopy					

(Table 9-1 continued)		
Sign Regulations for Highway Drive (McCullars Lane to Park Place) Amortization for nonconforming signs	Amortization Schedule Value of Sign	Period
	Below \$10,000.00	3 Years
	Below \$20,000.00	4 Years
	Above \$20,000.00	5 Years

- e) Signs on properties located within 1,000 ft of the nearest right-of-way line of Interstate 20 may exceed the height limits in Table 9-1 but may not exceed a height of 100 ft.
2. *Attached Signs.* Each establishment is allowed permanent signage on each facade. Nonresidential uses, including those in Multi-tenant Centers, are allowed attached signage as provided in Table 9-1 subject to the following:
 - a) Attached signs, except where specifically prohibited herein, may be directly or indirectly illuminated.
 - b) Attached Signs may not extend out from the face of the building more than 12 inches. Attached Signs may include manual or electronic changeable copy, subject to [§9.06.4 Electronic Changeable Copy Signs](#).
 - c) Projecting signs may not project outward more than 36 inches from the building face and must have a minimum clearance of 10 ft from the surface below to the lowest point on the sign. Projecting signs may not extend into a public right-of-way more than eight inches without express approval from the Building Official.
 - d) *Awning and Canopy Signs*
 - 1) Awning and Canopy signs may extend no closer than two ft horizontally to the curb line of any public street nor less than 10 ft vertically from the finished surface directly below.
 - 2) Copy area may not exceed 25% of the surface area of the canopy or awning, which surface area is not counted toward allowable sign area.
 3. Window signs are permitted, provided they do not collectively cover more than 20% of the window glass area.
 4. Electronic Changeable Copy Signs are permitted subject to the following standards:

- a) Electronic or digital display units must have installed ambient light monitors to automatically adjust the brightness level of the message based on ambient light conditions. Maximum brightness levels may not exceed 7,000 nits during daylight hours and 2,500 nits during nighttime hours.
 - b) Any sign using technology which malfunctions, fails, or ceases to operate in its usual or normal programmed manner causing therein motion, movement, flashing or any other similar effects, must be repaired or disconnected within 24 hours of notice from the City.
 - c) The message area may not exceed the permitted copy area for the applicable sign type in the district, or 200 sf, whichever is less.
 - d) Electronic changeable copy signs must observe the following minimum setbacks from residential districts:
 - 1) 100 ft if changeable copy area up to 20 sf
 - 2) 200 ft if changeable copy area of 21-100 sf
 - 3) 500 ft if changeable copy area greater than 100 sf
5. *Temporary Signs.* Temporary signs are permitted as follows:
- a) Temporary Signs may be attached or freestanding but are prohibited in a public right-of-way.
 - b) No temporary sign may include an off-premise message.
 - c) For any premises which is occupied or for which a building permit has been issued, and for which a permanent sign has not been installed, one temporary sign is allowed from the date of occupancy or the date of issuance of the building permit, whichever comes first, until the date of installation of the permanent sign. The temporary sign may not exceed the size allowed for the permanent sign, and, if freestanding, may not exceed eight ft in height.
6. Sign Regulations for Highway Drive (McCullars Lane to Park Place)
- a) Free standing signs will not be allowed on Highway Drive from McCullars Lane to Park Place.
 - b) Signs will be allowed to be attached to the building or roof (to be no higher than the roof line of the building) and may not exceed 20 percent of the façade.
 - c) Signs may only be illuminated on the interior of the sign.
 - d) Nonconforming signs must comply within 5 years using the amortization schedule in Table 9-1.

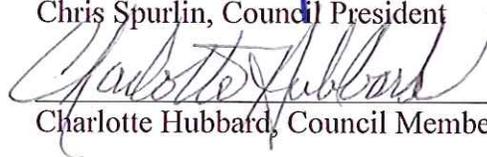
SECTION TWO: This Ordinance shall become effective upon passage by the Council and by advertising as required by law.

APPROVED and ADOPTED this 8th day of January, 2019.

CITY COUNCIL OF THE CITY OF
OXFORD, ALABAMA



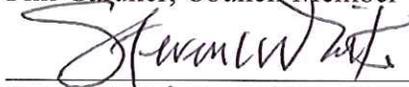
Chris Spurlin, Council President



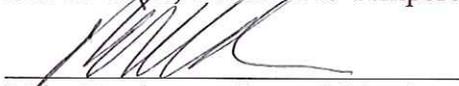
Charlotte Hubbard, Council Member

absent

Phil Gardner, Council Member

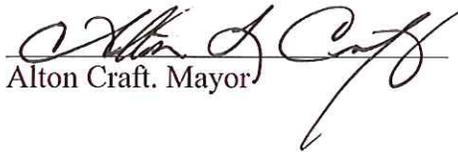


Steven Wajts, Council Pro Tempore



Mike Henderson, Council Member

APPROVED:



Alton Craft, Mayor

ATTEST:



Alan B. Atkinson, City Clerk

CERTIFICATION OF ADOPTION

I hereby certify that the attached ordinance was duly adopted by the Oxford City Council in regular session assembled on the 8th day of January, 2019, and is recorded in the official minutes of the Oxford City Council.



Alan B. Atkinson, City Clerk

CERTIFICATION OF PUBLICATION

I, Alan B. Atkinson, City Clerk for the City of Oxford, Alabama, do hereby certify this Ordinance was posted in three public places within the City and at Oxford City Hall beginning on the 10th day of January, 2019, as in accordance with the provisions of Code of Alabama, 1975, Section 11-45-8.



Alan B. Atkinson, City Clerk